

Learning for Learners

8:00 AM - Coffee and friendly chat.

8:30 – 10:00 AM

Where to Begin?

- There's an art to the start, so let's talk about setting up the room, greeting the students, and proving to them that you're worth their time.
- Training is an event. Learning is a process. There's a huge difference between the two and the world has changed since the smart phone showed up.
- Linear vs. non-linear teaching tools.
- A Technique for Producing Ideas.

10:00 – 10:15 AM

A quick break

10:15 – Noon

A Non-Linear Way of Thinking and Working

- Clustering is a powerful technique for gathering your thoughts in an unrestricted way. It is at the core of developing any memorable presentation.
- So I'll show you how to do it and we'll play with a few of them.
- And once you're comfortable with the technique, we'll begin building a short presentation that we'll call, **Why It Pays To Hire a Pro**

Noon – 12:52 PM – Lunch!

12:52 PM – to when we're done (with a quick break in between)

Taking Control of PowerPoint

- Together, we'll build a five-minute PowerPoint presentation (**Why It Pays To Hire a Pro**). No more than 10 slides allowed.
- Each student will then present his or her version of the program to the group and be videotaped doing so. Should a student speak for more than five minutes a trapdoor will open.
- We'll all watch the videos and give (brutally) honest feedback.
- On to the next student (who will now be smarter than the last student).
- And so on.
- And the end of the presentations, we'll have a free-flowing group discussion about what we learned and where we'll go from here.
- And we'll stay in touch!